

Software University

Best Practices in Business ↔ University Cooperation



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**Manager Training
and Inspiration**

Software University

<http://softuni.bg>



Software University (SoftUni)



<http://softuni.bg>

**Profession and Job for
Thousands Young People**

**Pracice, Practice, Practice!
Learn by Doing**

**We Teach What the
Business Needs**

SoftUni: How It Works?

2 years, 6 semesters

25 practical courses

25 practical exams

25 teamwork projects

Start a job after 1 year



SoftUni: How It Works? (2)

Fundamentals: Algorithms, Data Structures, OOP, Functional, ...

Web, Mobile, Databases, Server-Side Development, etc.

**Soft Skills & Teamwork
(e.g. writing CV and CL)**



All Content is Free!



SoftUni: Statistics

Started May 2014

5 000 candidates

12 000 users

1500 students onsite

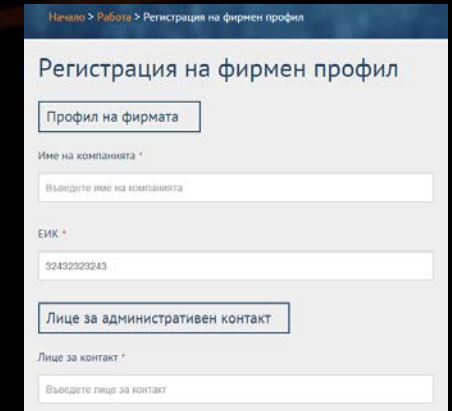
2400 students online

**700 paying students
in 2014 (400 @ level
#2 + 300 @ level #1)**

**Expected graduates:
~ 800-1000 / year**

Business ↔ University Cooperation

Close Cooperation with
the Software Industry



The screenshot shows the 'Регистрация на фирмен профил' (Company Profile Registration) form. It includes fields for 'Профил на фирмата', 'Име на компанията *', 'Въведете име на компанията', 'ЕИК *', '32432323243', 'Лице за административен контакт', and 'Лице за контакт *'. There are also input fields for 'Въведете лице за контакт'.

SoftUni Job Marketplace

Match the Students
with the Companies



The screenshot displays the 'За Нашите Студенти' (For Our Students) section. It includes a heading 'ЗА НАШИТЕ СТУДЕНТИ' and a subheading 'Как става това?'. The text describes the SoftUni job marketplace and the benefits for students. It also includes a section 'Препоръчително заплащане' (Recommended salary) with a table showing salary ranges for different levels of completion.

Завършено Ниво 1	Завършено Ниво 2	Завършено Ниво 3
700 лв.	900 лв.	900-1200 лв.

ВЛЕЗ В СИСТЕМАТА

РЕГИСТРИРАЙ ФИРМЕН ПРОФИЛ

Benefits for Companies @ SoftUni

Internships

Hire Students

Feedback

Scholarships

Teach a Course

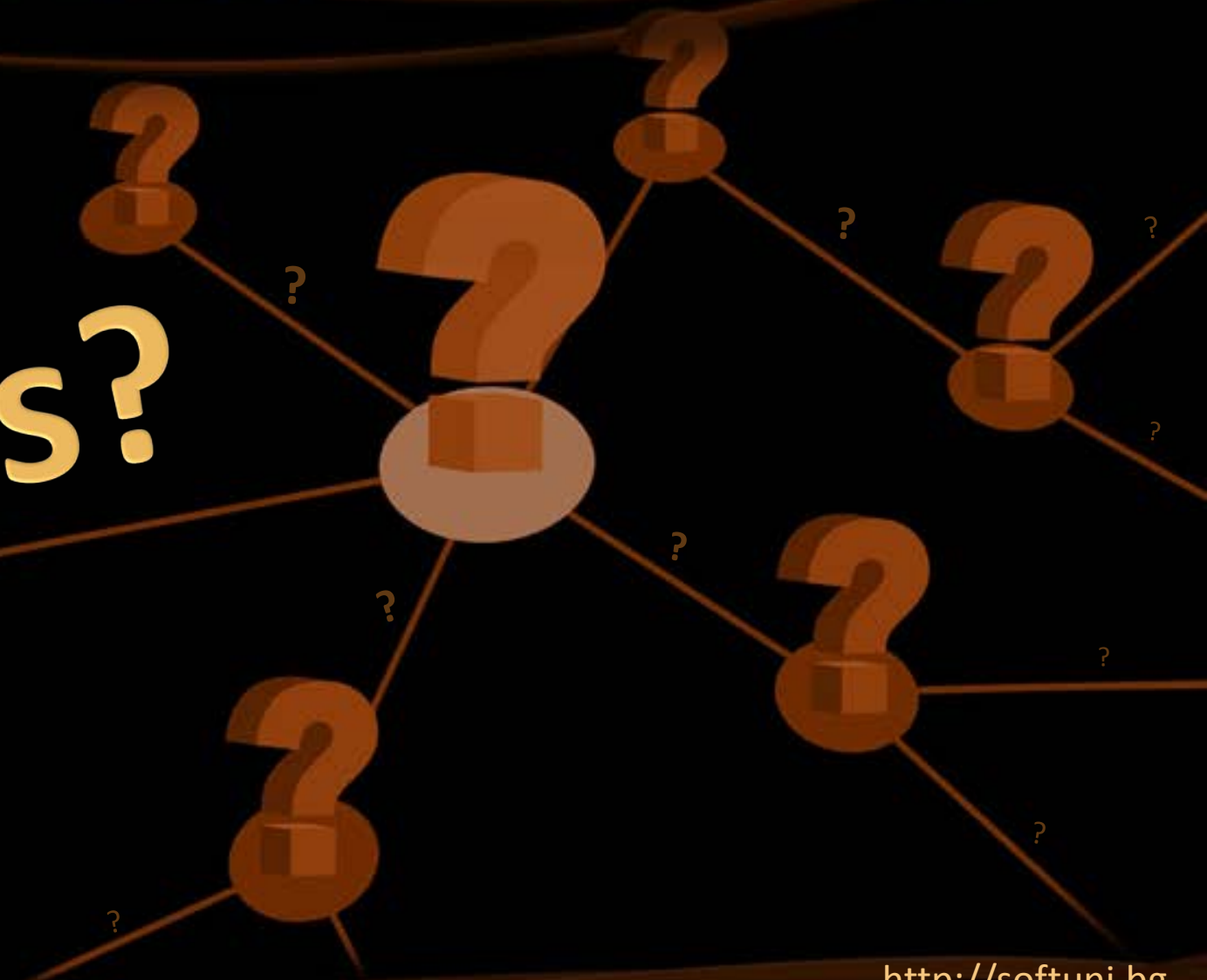
Teach a Seminar

Mentorship

Branding

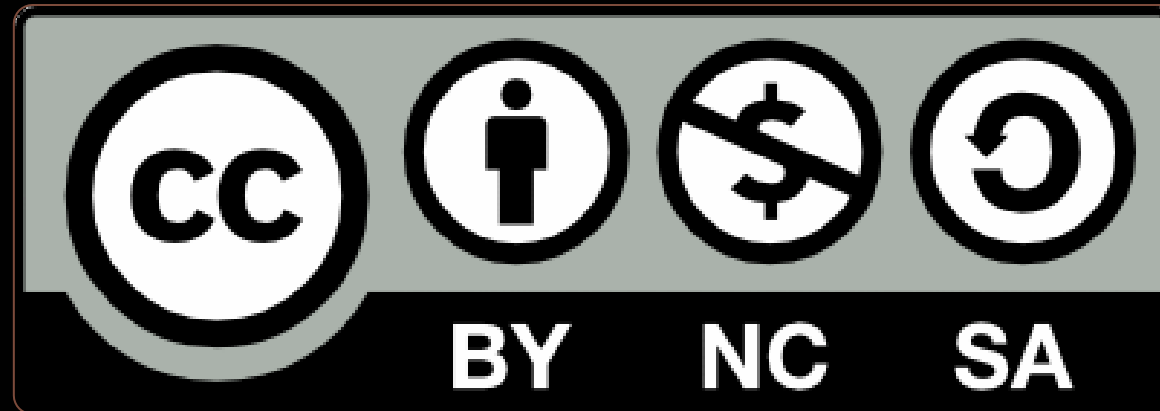
SoftUniConf

Questions?



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